

## SECTION 2: SIGN ALLOWANCES

This section establishes prescriptive standards for all future tenant signage at 1800 N. Powerline Road. All signs shall conform to the following allowances and to the applicable provisions of the City of Pompano Beach Sign Code, Chapter 156. Where the standards of this Master Sign Program are more restrictive than the Sign Code, this program shall govern.

### 2A. Wall Signs

Item	Standard
Number Permitted	One (1) wall sign per tenant bay frontage. Corner or end units may request additional signage subject to City approval.
Maximum Sign Area	Not to exceed 10% of the tenant's facade area, with a maximum of 120 sq ft Sign Band: 4 ft (H) x tenant bay sign band width (L) = sign band area Maximum sign area = 75% of sign band area (per City formula)
Sign Height / Placement	Signs shall be located within the 4-foot sign band above the storefront entrance. Top of sign shall not exceed the top of the sign band. Signs shall be centered horizontally within the sign band.
Projection	Signs shall not project more than 12 inches from the building face
Illumination	Permitted: Halo-illuminated (reverse channel) letters, externally illuminated, or internally illuminated channel letters. No exposed neon, flashing, or animated lighting permitted.
Raceway / Backing	If a raceway is required, it must be painted to match the building facade color. Exposed junction boxes are not permitted.
Trademarked Logos/Fonts	Permitted. Corporate logo colors, fonts, and trademarked graphics are allowed provided the overall sign area and placement standards above are met.
Awning Signage	Where a tenant installs an awning above the entrance that covers or obscures the sign band, the tenant is permitted to display their name and/or logo on the face of the awning in lieu of a wall sign within the sign band. Awning signage shall comply with the illumination and corporate branding standards set forth in this section.

Sign Area Calculation Example (50-ft bay): Sign band = 4 ft x 30 ft = 120 sq ft. Maximum allowable sign area = 90 sq ft (75%). Applying the 10% facade rule: 10% of 50 ft x 21 ft facade = 105 sq ft. The more restrictive limit (90 sq ft) governs.

### 2B. Window Signs

Item	Standard
Maximum Area	Not to exceed 20% of the gross window area per tenant
Materials	Vinyl lettering, cut graphics, or etched film. No paper or cardboard.
Illumination	Not permitted for window signs
Location	Applied to interior face of glass. No exterior surface mounting.

**GENERAL NOTE:** In all cases, the more restrictive of this Master Sign Program or Chapter 156 of the City of Pompano Beach Sign Code govern. A Sign Code Compliance Permit is required for each sign installed at this property. All signs are subject to owner review and approval prior to permit application (see Section 5).

